



## Corporate Sponsorship Package

September 6, 2008  
Performing Arts Center / Gwinnett Center  
Duluth, Georgia  
(404) 872-3887

[www.wbfcatl.com](http://www.wbfcatl.com)



## CARLOS JORDAN – EVENT COORDINATOR

As always, the Event Coordinator is none other than Carlos Jordan, owner and proprietor of Ultimate Bodies by Carlos, a state-of-the-art 3,200 sq. ft. training facility dedicated to the values of health, wellness, and fitness. Ultimate Bodies by Carlos offers comprehensive personal training for everyone, from competitive bodybuilders to average men and women who just want to stay fit.



Carlos is certified by International Physical Fitness Association as a Super Trainer as well as a Strength and Conditioning Specialist. His devotion to the principles of health and fitness has resulted in a career spanning 25 years. He is known and respected throughout the world of bodybuilding and figure competition.



## BETTER HEALTH & FITNESS FOR EVERYONE

We have a goal that extends beyond the success of this event: to raise awareness among everyone that better health and fitness is attainable, regardless of who you are or what your circumstances are. Young and old, male and female, overweight or thin, the road to better health and fitness begins with a decision to do something about it. Perhaps seeing these stellar bodybuilding and figure competitors will ignite the spark in a few more people to take that first step towards getting into shape and feeling better about themselves physically, mentally, and spiritually. Sponsoring this event adds your voice to our call.

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## THE EVENT

Once again the best in amateur and PRO bodybuilding will be on display during the 2008 NGA NOPI World Bodybuilding and Figure Championship, promoting drug-free, all natural health and bodybuilding.

Expect a jaw-dropping line-up of amateur and professional athletes from around the world. To make sure only the best of the best compete, we have limited athlete participation of the most incredibly sculpted bodies in the world on one stage, in one thrilling night, in front of approximately 1,000 spectators.

## THE SETTING

The 2008 NGA NOPI World Bodybuilding and Figure Championship will take place inside the Performing Arts Auditorium at the artistically designed Gwinnett Center. The 702-seat theatre is the perfect venue for this event, combining technical wizardry with the comfort and experience of a Broadway venue. The Performing Arts Auditorium at Gwinnett Center is perfect for all types of dramatic stage productions, as well musical performances and corporate presentations.



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## OUR AUDIENCE

All kinds of people attend the NGA NOPI World Bodybuilding and Figure Championship. In fact, 85% of attendees do not work in the fitness industry. These are regular folks from all walks of life, who work regular jobs in offices or elsewhere; they are doctors, teachers, dentists, lawyers, entrepreneurs, graphic designers, secretaries, truck drivers, technicians, etc.

Many of the people are there to support the contestants as friends, wives or husbands, siblings, parents, co-workers. It is a varied group of friendly folks who share an interest in admiring the achievements of the contestants, and perhaps an interest in physical fitness as a goal worth striving towards.



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### Venue Sponsorship Package - \$8,500

- Green Room Sponsor: Complimentary food and \$200 towards drinks.
- Your corporate logo will be included in the event title.
  - Natural Muscle Bodybuilding & Figure Competition
  - 10<sup>th</sup> Annual NGA NOPI Amateur World Bodybuilding & Figure Competition
  - 7<sup>th</sup> Annual NOPI NGA National Men's Pro Am World Cup
- Your corporate logo will appear on advertisements in the following magazines: Atlanta Sports & Fitness, Natural Muscle, and Fitness & Physique.
- Your company will get a prominent link to your web site on the [ultimatebodiesbycarlos.com](http://ultimatebodiesbycarlos.com) and [wbfcatl.com](http://wbfcatl.com) web sites
- You will receive a complimentary one (1) year gym membership to Ultimate Bodies by Carlos Personal Training Studio – this is a private, upscale gym (does not include personal trainer).
- Your logo will appear on direct mail pieces to gyms and other fitness facilities in Georgia, Florida, and California. The direct mail piece will be a 4" x 6" glossy featuring information about the event, with sponsors listed. A larger 18" x 24" poster will be mailed to at least 50 locations, including supplement retailers, gyms, grocery stores, and gym apparel shops.
- Your company will have the rights to use the official event logo for marketing and promotion purposes.
- Your corporate logo will receive prominent placement on all printed promotional materials and collateral, including magazine, Web, and direct mail pieces.
- Title sponsors get recognition in all radio and electronic media ads and announcements.
- Your company will get premium on-site exhibition space at the event.
- You will have the opportunity to place two (2) corporate logo banners in designated areas within the auditorium, including one highly visible onstage location.
- There will be four (4) live public address acknowledgements of title sponsors during the event.
- You will get fifteen (15) complimentary tickets to the event.
- You will get six (6) passes to the VIP Suite.
- Your corporate representative can present category trophies to all competition winners.
- You can have a live, mini-commercial produced for your business, and aired during the show.

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### Platinum Sponsorship Package - \$7,000

- Green Room Sponsor: Complimentary food and \$200 towards drinks.
- Your corporate logo will be included in the event title.
  - Natural Muscle Bodybuilding & Figure Competition
  - 10<sup>th</sup> Annual NGA NOPI Amateur World Bodybuilding & Figure Competition
  - 7<sup>th</sup> Annual NGA NOPI National Men's Pro Am World Cup
- Your company will have the rights to use the official event logo for marketing and promotion purposes.
- Your corporate logo will receive placement on all printed promotional materials and collateral, including magazine, Web, and direct mail pieces.
- Title sponsors get recognition in all radio and electronic media ads and announcements.
- Your company will get premium on-site exhibition space at the event.
- You will have the opportunity to place two (2) corporate logo banners in designated areas within the auditorium, including one onstage location.
- There will be four (4) live public address acknowledgements of title sponsors during the event.
- You will get fifteen (15) complimentary tickets to the event.
- You will get six (6) passes to the VIP Suite.
- Your corporate representative can present category trophies to all competition winners.
- You can have a live, mini-commercial produced for your business, and aired during the show.

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### Gold Sponsorship Package - \$3,500

- Presenter Sponsor entitlement to:
  - Natural Muscle Bodybuilding & Figure Competition
  - 10<sup>th</sup> Annual NGA NOPI Amateur World Bodybuilding & Figure Competition
  - 7<sup>th</sup> Annual NGA NOPI National Men's Pro Am World Cup
- Your company will have the rights to use the official event logo for marketing and promotion purposes.
- Your corporate logo will receive placement on all printed promotional materials and collateral, including magazine, Web, and direct mail pieces.
- Presenter sponsorship recognition in all radio and electronic media ads and announcements.
- Your company will get on-site exhibition space at the event.
- Your company will be allowed to hand out samples and promotional materials to the audience.
- You will have the opportunity to place two (2) corporate logo banners in designated areas within the auditorium, including one onstage location.
- There will be two (2) live public address acknowledgements during the event.
- You will get four (4) complimentary tickets to the event.
- You will get two (2) passes to the VIP Suite.
- You can have a live, mini-commercial produced for your business, and aired during the show.

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### Silver Sponsorship Package - \$2,500

- Your corporate logo will receive placement on all printed promotional materials and collateral, including magazine, Web, and direct mail pieces.
- Your company will get on-site exhibition space at the event.
- Your company will be allowed to hand out samples and promotional materials to the audience.
- You will have the opportunity to place two (2) corporate logo banners in designated areas within the auditorium, including one onstage location.
- There will be one (1) live public address acknowledgement during the event.  
You will get five (5) complimentary tickets to the event.

### Individual Booth Reservation - \$200

Space is limited for this rare opportunity to promote your product or service to a captive audience like this. You will have three opportunities to present your company: before the show, during the Intermission, and after the show. Every attendee will pass by your booth before entering and upon leaving the auditorium. You will have an 8' table upon which to display your product and/or service, along with marketing collateral, samples, information, etc.

### Gift Sponsorship – Any Amount!

If you believe that good health and fitness are integral to Quality of Life, here's your chance to contribute to the cause. Let's send a message that everyone can get in shape and stay in shape, and their lives will be better for it.

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***10th Annual NGA World Bodybuilding & Figure Championship and the 7th Annual  
NGA NOPI National PRO-AM Women's & Men's World Cup Show***

**September 6, 2008**

**Commitment**

NGA 10th Annual World Bodybuilding and Figure Competition and the NGA 7th NOPI Nationals PRO-AM World Cup Show contract between \_\_\_\_\_ and Ultimate Bodies by Carlos.

Level of Sponsorship

- Venue Sponsorship Package - \$8,500**
- Platinum Sponsorship Package - \$7,000**
- Gold Sponsorship Package - \$3,500**
- Silver Sponsorship Package - \$2,500**
- Individual Booth Reservation - \$200**
- Gift Sponsorship - Any Amount \$ \_\_\_\_\_ .00**

\_\_\_\_\_  
Participating Vendor

\_\_\_\_\_  
Date

\_\_\_\_\_  
Ultimate Bodies Representative

\_\_\_\_\_  
Date

Please make all checks payable to **Ultimate Bodies by Carlos**

*Please remit payment within 30 days of signing contract.*

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